Put a deal on Ashe's Pass

thingstodoavl.com — things to do in Asheville, with a paid pass for deals, picks and when-to-go.

Ashe's Pass puts a paying visitor at your bar with their phone out. They bought a 3, 5 or 30-day pass to find the local version of Asheville — the deals, the picks, when to go. Your deal is one of the things they paid for. It costs you nothing until someone is already standing at your counter.

$0	140	1,285
TO LIST A DEAL	VENUES ON ASK ASHE	EVENTS LISTED

How it works

1. **You pick the deal.** Something small, specific and off-peak — one line your staff can say back to a customer.
2. **It goes on the pass.** Members see your name, the offer, the terms, your address with a map link and your phone number. You're also on the free side of Ask Ashe: your venue page, your events.
3. **They show the screen.** The pass has a live clock and an ID on it, so a screenshot doesn't pass. No vouchers, no codes, nothing to install at the register.
4. **You stay in control.** Set the days and hours. Change it, pause it or pull it with one email. No contract, no fee.

What a good deal looks like

- **$1 off your first pint, Monday–Thursday**
- **Free refill with any pastry**
- **10% off food before 6pm**
- **A free side with any entrée, Sunday–Wednesday**
- **$5 off a tasting flight**
- **No cover on weeknights**

The pattern: a real but small discount, on the days you'd like more people in the room, honored once per pass per day. Members are already out — the deal just decides where.

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